



**ISSUE  
POLITICAL INQUIRY FORM  
KCBS  
LOS ANGELES, CA**

**Non-Federal**

Special Election: ☐

Primary Window: ☐

General Election: ☒

Out of Window: ☐

RECORD OF REQUEST: Broadcast Time/Flight Dates:

**ISSUE RATES 4Q12**

NAME OF REQUESTOR:

David Takara

1. NAME OF AD AGENCY:

**Greenstripe Media, Inc**

424 Old Newport Blvd

Newport Beach, CA 92663

714.650.5081

2. ORGANIZATION PAYING FOR TIME:

No on 32, sponsored by educators, firefighters, school employees, health care providers,  
police officers & labor organizations opposed to special exemptions from campaign  
finance rules for corporate special interests

1510 J. Street, Suite 210

Sacramento, CA 95814

916.443.7817

Lou Paulson, Chairman

Scott Day, Treasurer

Same

3. ORGANIZATION PROVIDING COMMERCIAL

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

**BALLOT - No on 32**

5. PRODUCT OR CATEGORY: (circle or highlight)

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

8/2/12

8. NATURE OF REQUEST:

Granted

(a) Request for Legally Qualified Candidate

(b) Request for ISSUE card

(c) Other request or notes as stated below

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

10. SUBSEQUENT DEVELOPMENTS

Not applicable due non-Federal; non-National

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder. If appropriate. Please note that local/state issues that are not related to matters of national significance, the support or opposition of a FEDERAL CANDIDATE or national interest will include this POLITICAL FORM and DISCLOSURE information, sans orders not required for file. Please contact the Political Specialist for additional inquiry.

**CBS EMPLOYEE COMPLETING FORM**

Signature: \_\_\_\_\_

name typed: \_\_\_\_\_

completing form: \_\_\_\_\_

Cheryl Ciccone, KCBS Political Specialist

Katrina Battle for Ciccone, 9/14/12